



InfoSight Corporation

"We BARCODE Difficult Stuff"™

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NEWS RELEASE

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INFOSIGHT LASER MARKERS PRODUCE UNIQUE MEDICAL DEVICE IDENTIFICATION TAGS AT AFFORDABLE PRICES

The FDA is moving toward regulating Unique Device Identification (UDI) for medical devices. In the past, requiring unique device identification was considered to be too costly and cumbersome to regulate. With added focus on patient safety, this is changing.

For years, InfoSight has been known to "barcode difficult stuff". As more industries are moving toward automatic identification of their products, more manufacturers are turning to InfoSight to help them meet a variety of identification needs. Unique asset identification using barcodes allow various industries, including the health care industry, to track products through the entire supply chain.

Many medical device manufacturers are small niche companies for whom installing complex identification systems would be cost prohibitive. InfoSight Laser Markers, both the LabeLase® 1000 Tag Printer and the JM410 ID Tag Printer, meet the demands of the UDI regulations while also being affordable. The laser markers are small, desktop size printers that can be run by almost any PC. Tags can be created on demand and attached to the product in a variety of manners.

LabeLase® Producer™ Software is provided free with each marker. This powerful software allows the user to create fully customized labels that can include a large amount of data, including manufacturer name, product name, location of manufacture, lot number, serial number, expiration date, and more. Logos and graphics are easily included on the ID tags. The LabeLase® Producer™ Software also includes the ability to produce UID, Data Matrix, GS1, and HIBCC compliant barcodes.

As the FDA and the health care industry focus on the continuous improvement in patient safety, unique device identification has become essential for supply chain management. InfoSight has the knowledge and products to help manufactures of all sizes comply with ever tightening regulations.

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