



InfoSight Corporation

"We BARCODE Difficult Stuff"™

20700 U. S. Highway 23
Chillicothe, Ohio 45601

PH: +1(740) 642-3600
FAX: +1 (740) 642-5001

NEWS RELEASE

CONTACT: Rebecca J. Dolan
General Manager, Sales & Marketing
PH: +1 740-642-3600
FAX: +1 740-642-5001
E-mail: sales@infosight.com

InfoSight Corporation
20700 US Highway 23
Chillicothe, OH 45601
Web: www.infosight.com
Web: www.traceability.com

INFOSIGHT INTRODUCES THE JM410 ID TAG PRINTER

After two years of thorough product design, InfoSight has come to the Asset ID market place with the JM410. This is targeted for manufacturers who require a high performance tag from a low price printer. The JM410 reduces the initial cost of a genuine CO₂ laser printer to a bare minimum. This allows small quantity users of high durability metal tags the ability to afford a cost effective solution. The JM410 features a wide marking area of 4" x 4" and a 10-watt high quality laser. The unit is priced at almost half the cost of a competing printer.



JM410 ID Tag Printer shown with a laptop computer running LabeLase® Producer™

JM410 ID Tag Printer prints on Tesa Tape and foil type tapes.

InfoSight has added to the JM410 line of printers the ability to mark the many foil type tapes such as 3M, Bradey, Johnson, and Tesa. The LabeLase® Producer™ software contains the vector shapes required to "kiss cut" such tapes. The foil tape option allows for rolls up to 4" wide to be fed into the back of the marker and manually indexed into the 4" x 4" marking area. This will allow the JM410 to be the lowest priced laser marker in the DOD / UID industry.



Foil Tape printed and "kiss cut" by the JM410 ID Tag Printer.

The LabeLase® Producer™ software also provides the ability to create fully customized ID tags that contain UID, Data Matrix, and GS1 compliant barcodes.

sales@infosight.com

Contact InfoSight Corporation

www.infosight.com

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